



# Installation Instructions

A STEP-BY-STEP GUIDE



# Retail Shelf Planner – Installation Instructions

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## Author's note

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# Retail Shelf Planner – Installation Instructions



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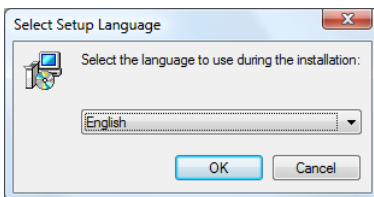
## Retail Shelf Planner – Installation instructions

Installing **Retail Shelf Planner** is done through a few Wizard-guided steps.

Start the installation procedure by clicking Run in the dialog from the website, or by double-clicking the saved exe-file from Windows Explorer.

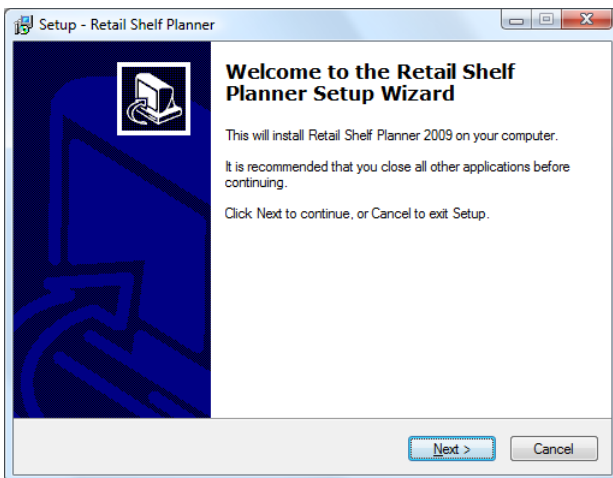
### Step 1.

Select the language you want to use for the user interface during installation.



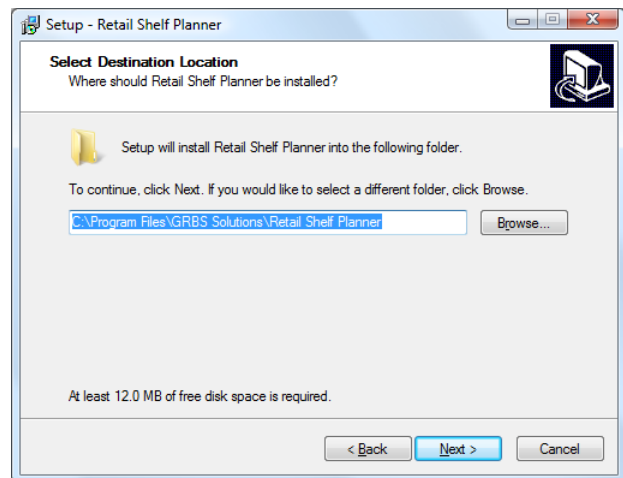
### Step 2.

The welcome screen:



### Step 3. Destination Location

Select the location on the harddisk where you want Retail Shelf Planner to be installed.



It is recommended to use the default setting.



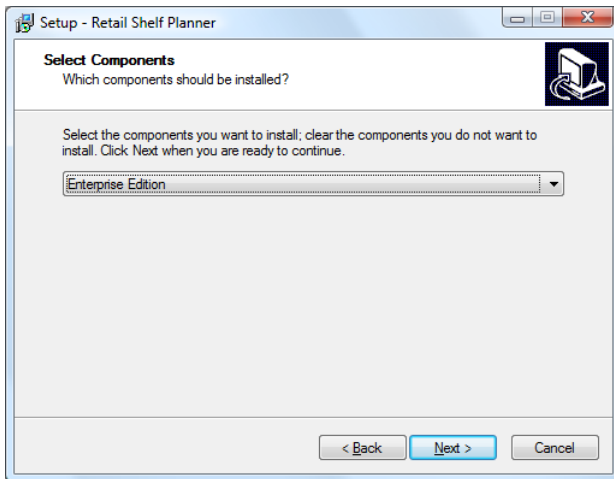
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## Retail Shelf Planner – Installation instructions, continued

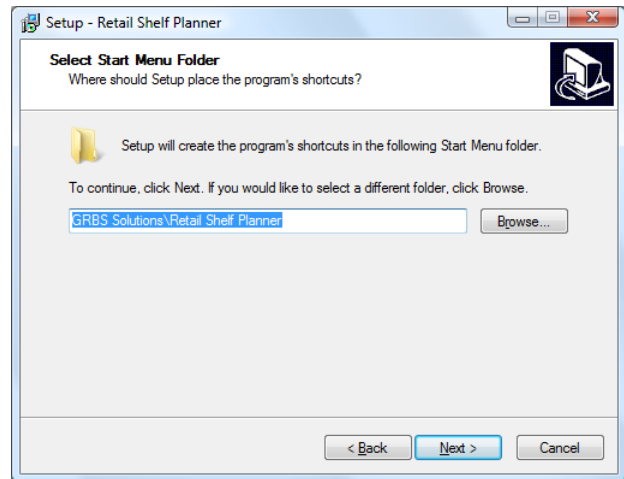
### Step 4. Components

Here you select which version of **Retail Shelf Planner** you want to install, the Enterprise edition or the Express edition.



### Step 5. Start Menu

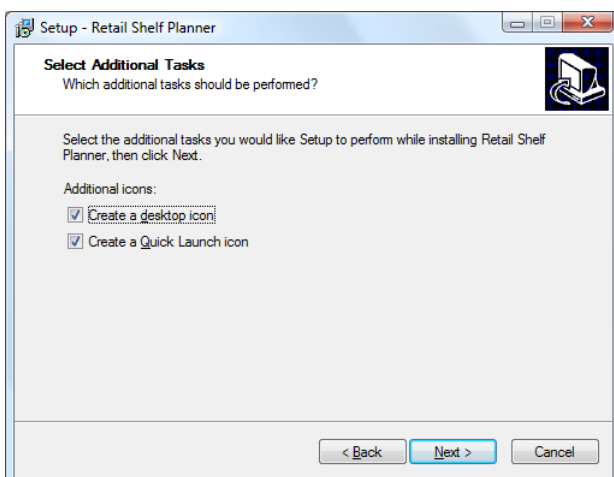
Enter the name of the Start Menu folder where the program's shortcuts will have to be installed.



It is recommended to use the default setting.

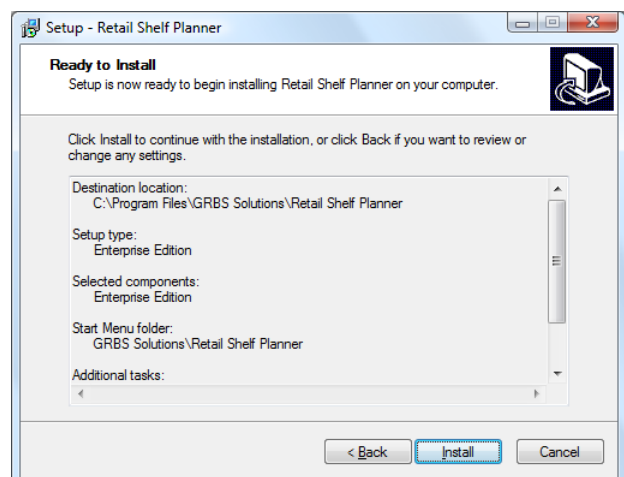
### Step 6. Additional Tasks

Select the checkboxes if you want program shortcuts on your desktop and/or the Quick Launch taskbar.



### Step 7. Summary

In the last step you'll find all your choices summarized in one overview. By clicking the Install button, you start the installation. This will take just a few minutes and normally doesn't require you to reboot your PC afterwards.



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## ***About the author:***

Erwin Bergsma is a Dutch national with an international mindset. He has an extensive background in the retailing industry that started back in the 1980's with a regional chain of bookstores in the Netherlands. Later he worked in the buying and merchandising department of Albert Heijn, the largest Dutch grocery-retailer.

During a 14 year career in consulting, account management and marketing with the global market information specialist A.C.Nielsen he built up an in-depth knowledge in the areas of data analysis, Category Management, floorplanning, spacemanagement and assortment planning. Having had local positions in the Netherlands, as well as European and global Marketing positions, Erwin has a broad understanding of the differences and similarities of retailing in many parts of the world.

In 2005 he founded Global Retail Business Solutions, providing specialist software applications and consulting services to companies in the FMCG and CPG business.

Over the years he has worked with many retailers and suppliers, ranging from relatively small locals to large multinationals, in virtually all distribution channels, including Food, Drug, Do-It-Yourself, Convenience, and Mass Merchandising, providing him with a unique and multi-faceted view on the retailing business.



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*Global Retail Business Solutions is a Belgium based company with 25 years of experience in data analysis, Category Management, assortment-, floor- and space-planning. Our software and services are delivered directly and through partners to clients around the globe.*

*In those 25 years we worked with hundreds of local and international retailers and suppliers in Food and Non-Food, guiding them in the implementation and successful use of specific software applications supporting their sales, marketing, buying and merchandising departments.*

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